



LaVita J&S Greece

Creating our own future..

Since 1965



About us ..



- Experience ,Passion ,Knowledge, Differentiation ,International patents ..

It all started in
1952

(with famous candy
Tsarleston)

1965 The first family
confectionery company
is established!

(producing traditional candies,
using natural, pure ingredients)

2013

Automatization with
high quality and
taste

(John & Spiros are leading the
company to 21st century)

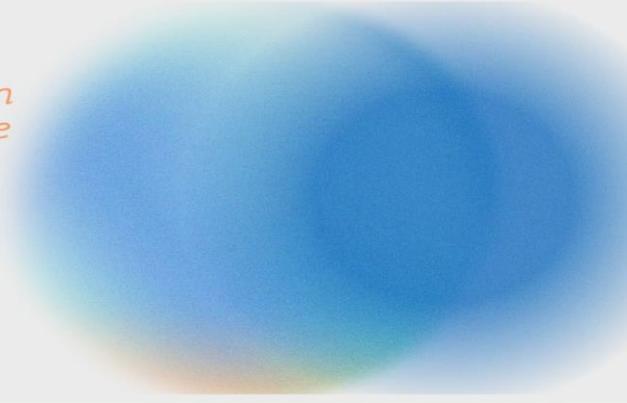
A third generation family business!

LAVITA J&S GREECE

CREATIVITY-SUCCESS

Vision

To be a leading producer of premium fruit jellies in Greece and international markets, driven by consistent quality, reliability, and innovation.



OUR MISSION

To develop and produce high-quality fruit jellies made with pectin and natural fruit juices, combining our heritage since 1965 with modern manufacturing excellence. Through continuous investment in R&D, we deliver innovative and differentiated products that meet global market requirements and create long-term value for our partners and customers.

Why Lavita..

Our values are unnegotiable!



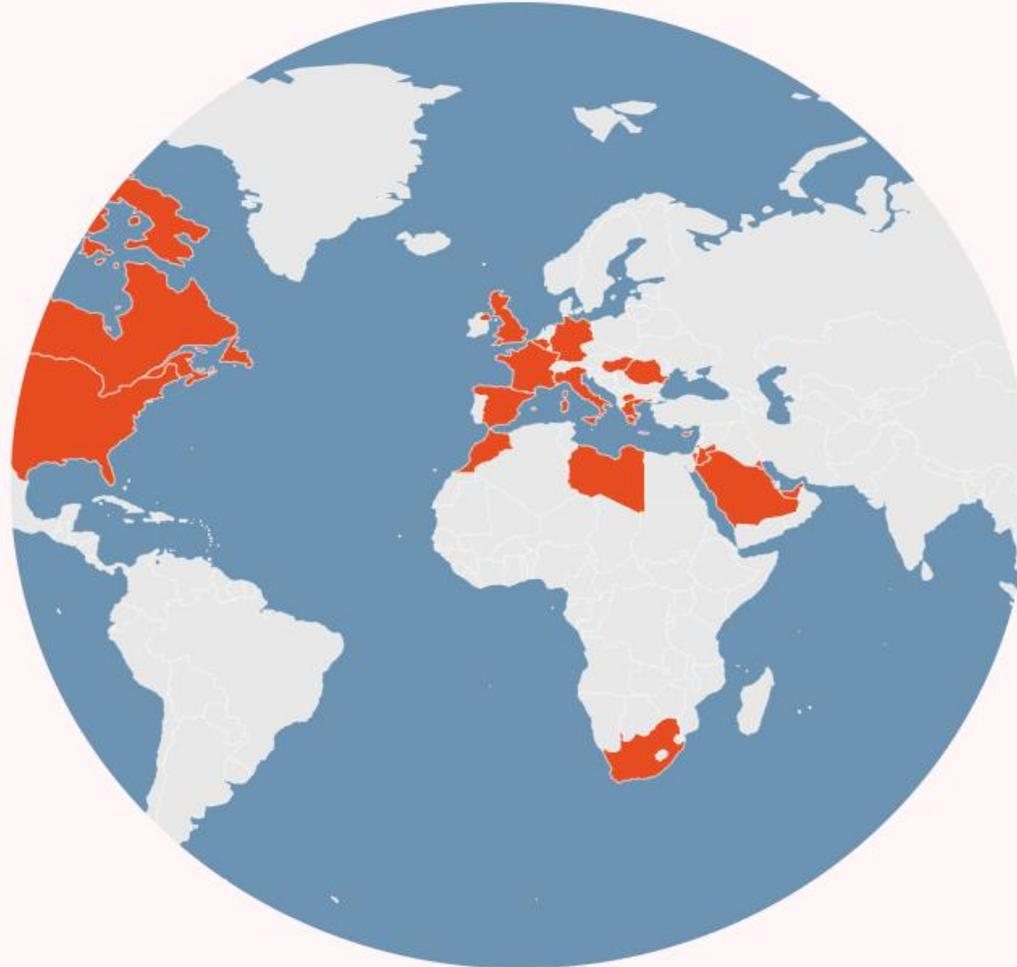
Because :
Excellence and
Accountability is
our habit !!

Exports worldwide



The Company, Operating Under The Name LAVITA J&S, Has A Large Distribution Network Of Dealers And Representatives In Greece And Exports To Many Countries

Worldwide



Some of our Certificates



ELIGIBLE
FOR
KOSHER
AND
PASSOVER KOSHER



WITH REAL FRUIT JUICE



Mix fruits double twist 8gr



lemon



strawberry



orange



cherry



apricot



raspberry

Transparent fruits double twist 8gr



cherry



cranberry



strawberry



orange



lemon



apple

Tropical fruits double twist 8gr



mango



pineapple



watermelon



banana



Special & double flavors double twist 8gr



mastic



berry-
lemonade



rum Jamaica



Blueberry-
raspberry



Sugar Free Pectin Jellies

Lavita Greece

Trends in sugar free products



Consumer Trends

(The shift toward a healthier lifestyle has completely reshaped the confectionery market, with the sugar-free category experiencing explosive growth)

The Rise of Sugar-Free Confectionery

(The global sugar-free confectionery market was valued at approximately \$3.83 billion in 2024)

Focus on Gummies

(The Top Choice. Gummies are the “leaders” of this category)

Functional Gummies

(Gummies are no longer just snacks; they are increasingly used as carriers for vitamins and minerals)

Suitability for Diabetics and Children

(Choosing sugar-free products offers significant benefits but requires careful label reading)

What consumers Look For :

(Clean Label Look for products with natural sweeteners and no artificial colors)



What LAVITA J&S has done..

- During all those years, passion, knowledge, patient, drives J&S to invisible vision, to develop new technology, having extensive experience in the production of fruit pectin jellies, inspired to create on 2013 a unique sugar free pectin jelly candy, for which, **LAVITA GREECE** awarded with an **international patent.**



Sugar free pectin jellies

Suitable for Diabetes and Children



cherry



apricot



strawberry



lemon



orange



raspberry

Sour Boom pectin jellies

(6 sour jellies in a bag of 24gr)

An innovative series of product for our little friends!



mixed fruits



mixed berry



watermelon



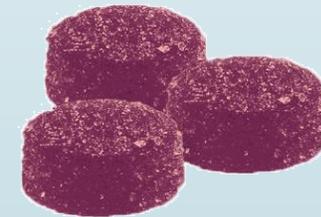
strawberry



cola

Fig flavour sugar free jellies

to help the fight of constipation



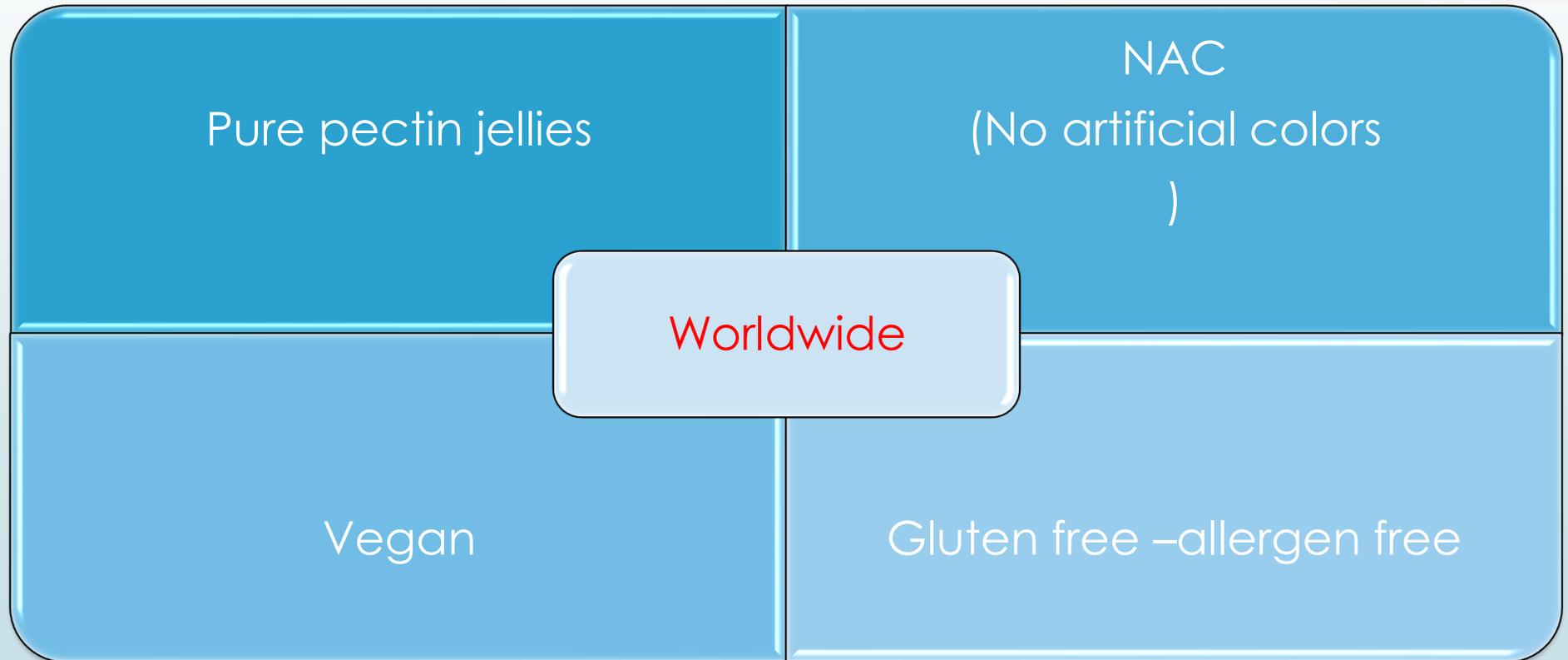
Rollover Jellies

mix fruit pectin jellies consisted of 12 round shaped jellies
(with 5 flavors lemon, orange, strawberry, apple, raspberry).



LAVITA'S

Competitive advantage in abroad



LAVITA'S

Competitive advantage in Greece

