



LAVITA DAY SERIES

NEW LAVITA PREMIUM QUALITY RANGE

"A BETTER DAY, EVERY DAY"



INTRODUCING THE NEW LAVITA PREMIUM QUALITY LINE



- The new **LAVITA Premium Quality** range begins with the first of a series of innovative products that will be launched in the coming months
- **Products series (full deployment) launch up to October 2026**
- *Staying true to the LAVITA philosophy, the product is:*
 - **Certified Gluten Free**
 - **Vegan Friendly**
 - **Made with Natural Colors**
 - **Contains No Artificial Flavors**
 - **Certified Kosher**
 - **Certified Halal**
 - All certifications are clearly displayed on the packaging, reinforcing our commitment to quality,

ORANGE DAY



- Main ingredients: *real orange pulp and enriched with Vitamin C*
- Strengthen Your Natural Defenses
- Key Message: *A Brighter Day Begins with Orange Day, Powered by Real Orange Pulp & Vitamin C*
- *Launch 10/7/26*



POWER DAY



- Main Ingredients : *Banana Pulp + Protein*
- POWER DAY
Banana Pulp + Protein
- Fuel Your Day
- Key Message: *Natural energy from real banana pulp combined with protein to support an active and balanced lifestyle.*



BOOST DAY



- Main Ingredients: *Espresso Coffee Extract* + *Guarana*
- BOOST DAY
Espresso Extract + Guarana
- Wake Up Your Day
- Key Message: *A powerful combination of espresso coffee extracted guarana designed to help energize your day.*



HOT DAY

LaVita
candies

- **Main Ingredients:** *Pepper • Chili Flakes • Vinegar*
- **HOT DAY**
Pepper • Chili Flakes • Vinegar
- **Feel The Heat**
- **Key Message:** *A bold sweet-and-spicy flavor experience combining pepper, chili flakes and vinegar for adventurous consumers.*



COOL DAY

LaVita
candies

- **SUGAR FREE**
- Main Ingredients : *Spearmint + Lime + Aloe Vera*
- **COOL DAY**
Spearmint + Lime + Aloe Vera
- Refresh Your Day
- Key Message: *A refreshing sugar-free gummy combining spearmint, lime and aloe vera for a cool and revitalizing experience.*



HAPPY DAY



- **SUGAR FREE**
- **Main Ingredients: *Inulin + Prebiotic Fiber***
- **HAPPY DAY
Inulin + Prebiotic Fiber**
- **Feel Good Every Day**
- **Key Message: *A sugar-free functional gummy formulated with inulin and prebiotic fiber to support digestive wellness and gut balance.***





A COMPLETE DAY SERIES PORTFOLIO



Product	Main Ingredients	Core Benefit
Orange Day	Orange Pulp + Vitamin C	Immunity & Refreshment
Power Day	Banana Pulp + Protein	Strength & Fuel
Boost Day	Espresso Extract + Guarana	Energy & Alertness
Hot Day	Pepper, Chili Flakes & Vinegar	Bold Flavor Experience
Cool Day	Spearmint, Lime & Aloe Vera	Refreshment
Happy Day	Inulin + Prebiotic Fiber	Digestive Wellness

**Products series full launch,
up to October 2026**

LAST BUT NOT LEAST.

Coming soon
Stay tuned..

